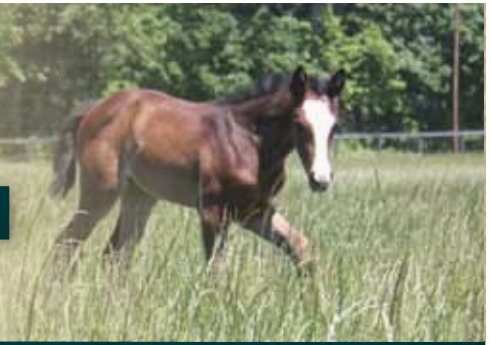


S.H.O.W. SPECIAL HORSE ORGANIZATION WINNER'S PROGRAM



TURN YOUR FEED BAGS INTO MONEY BAGS!

Turning empty feed bags into cash is easy with Southern States Special Horse Organization Winner's (S.H.O.W.) Program. No other feed company has supported the horse industry more than Southern States. We developed the S.H.O.W. Program to provide all non-profit horse associations and clubs their very own sponsorship tool. By simply registering your organization with our home office and submitting proof of purchase seals found on the back or side of each horse feed bag, you can raise thousands of dollars. In fact, 400 groups are currently earning money through the S.H.O.W. Program.

How does my organization make money?

Just by doing what you're already doing - giving your horses Southern States® horse feed. Your organization can earn 25¢ for each proof of purchase seal from Southern States, Legends® and Triple Crown® horse feed bags. You can even earn \$10 per ton on Southern States, Legends and Triple Crown pelleted feed. All you have to do is collect the proof of purchase seal found on the back or side of horse feed bags from your organization's members, friends and family. Feed tags are not accepted. For bulk feed purchases, you need to submit the original customer copy of the delivery tickets.

How do we get our money and are there restrictions on how the money can be used?

Collect proof of purchase seals from your members. Submit them to Southern States and your organization will be notified of the current account balance. To receive your money, send us a written request letting us know how the funds will be used. All funds from S.H.O.W. must be used for events that specifically benefit the horse industry. Southern States should be mentioned as a

sponsor of any events S.H.O.W. money is used for, and Southern States representatives should be allowed to attend those events.

How does my organization join S.H.O.W.?

If you want, we can make a presentation about S.H.O.W. to your non-profit horse association or club. To enroll your organization in the program, just sign a letter of agreement. Then all you need to do is designate a contact person to administer the program and give us your current membership list which needs to be updated annually. Your contact person will collect and submit proof of purchase seals as often as you like.

The S.H.O.W. Program is administered entirely by Southern States from our Richmond, Virginia corporate office. If you have questions about S.H.O.W. or want to enroll, call 804-281-1481 or send an e-mail request to SHOW@sscoop.com. Southern States is providing a simple and unique fund-raising opportunity for 400 non-profit groups. We'd like to help your organization, too. Join S.H.O.W. and start turning your feed bags into money bags!



SOUTHERN STATES

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ORGANIZATIONS BENEFITING FROM THE S.H.O.W. PROGRAM

4-H Hoofbeats	Equine Rescue Resource, Inc.	Maryland Arabian Horse Assoc.	Save a Horse
4-H Horse Lovers Club	Etowah Riding Club, Inc.	Maryland/Delaware State Barrel Horse Assoc.	Saving Grace Farm, Inc.
4-H Horses R Us Club	The Exceller Fund	Maryland Salem Childrens Trust Equestrian Centre	Scott County 4-H Council
AHS Young Riders	FC 4-H Mane Events	Mathews County 4-H Bay Riders	Scott County Regional Horse Assoc.
Alex's Lemonade Stand Foundation	Family Connection Inc.	Mathews Horse & Pony Club	Second Virginia Cavalry Co., Inc.
Amariyllis Farm Equine Rescue	Fluvanna County 4-H Colts & Fillies	McLean County 4-H Horse Club	Seneca Valley Pony Club
American Mustang & Burro Assoc., Inc.	Foothills Youth Rodeo Assoc.	Mechanicsville Riding Club	Shadows Pride Equestrian Team
American Saddlebred Horse Assoc., Foundation, Inc.	Four Rivers Pony Club	Mecklenburg Hounds Inc.	Shady Knoll 4-H Club
American Saddlebred Horse Assoc. of Virginia	Franklin Co. 4-H Mane Events	Mephishobeth Farms Angelic Riders, Inc.	Shenandoah Paint Horse Club
Animal Crackers 4-H Club	Franklin County 4-H Therapeutic Center	Mid Atlantic Horse Rescue	Shenandoah Valley Horseman's Assoc.
Animal Protection Coalition, Inc.	Free Spirit Equine Rescue Shelter	Mid-East Coast Arabian Breeders, Inc.	Silver Spurs 4-H
Antietam Pony Club	Friends of Linden, Inc.	Mid South Eventing & Dressage Assoc. (MSEDA)	Silver Stirrups 4-H Club
Appalachian Foundation Quarter Horse Club, Inc.	Friends of The Richmond Mounted Squad	Mini Mountain Miniature Horse Club	Simple Changes, Inc.
Arabian Horse Assoc. of Delmarva, Inc.	Garrett Hoofprints 4-H Club	Monmouth County Hunt, Inc.	Simpson County 4-H Lucky Spurs Horse Club
Arabian Rescue Mission	Gaston County Horsemen's Assoc.	Montclair Farms, Inc.	Skylands Pony Club
Assoc. of Virginia Field Trial Clubs, Inc.	Gaston County Saddle Club	Montpelier Horseketers 4-H Riding Club	Small Miracles Therapeutic Horseback Riding Center, Inc.
Astride with Pride	Georgia Equine Rescue League, Ltd.	Mountain Laurel Stable, Inc. & the Freedom Riders	Smith Mountain Hounds Club
Back in the Saddle Horse Adoption, Inc.	Georgia Horse Council, Inc.	Mylestone Equine Rescue	Soaring Towards Educational Enrichment Equine
Ballard Co. 4-H Council for Carson Park 4-H Horse Club	Giddy Up 4-H Horse & Pony Club	National Barrel Horse Assoc. (NBHA)	Discovery, Inc. (STEED)
Barbour County 4-H Equestrian Team	The Gingersnap Girls' Equine Education & Rescue	NBHA - AL01	Society For Arabian Horses in Bluegrass Area (SAHIBA)
Barn Buddies 4-H Club	Foundation	NBHA - NC01	Solids, Spots & Dots 4-H Horse Club
Bay Riders	Girl Scouts of Cahaba Council	NBHA - NC02	Somerset County Horse & Pony Assoc.
Best Reinforcement Animal Training (BRAT Ranch)	Glen Coe Polo Team	NBHA - NC03	Sorrento Renagades 4-H of Lake Co.
Bit & Bridle 4-H Horse Club	Glen Hollow Pony Club	NBHA - NC04	Sound Trail & Rail Society, Inc.
Bit & Spur Saddle Club	Glenmore Hunt Pony Club	NBHA - NC07	South Carolina Awareness & Rescue for Equines, Inc.
Black Diamond Pony Club/Manes & Tails 4-H	Glo Co Horse 4-H Club	NBHA - NC08	South Carolina Pinto Horse Assoc.
Blazing Saddles 4-H Horse Club of Gaston County	Golden Hoofs 4-H Club	NBHA - PA04	South Central Hackney Assoc.
Blazing Saddles Therapeutic Riding Program, Inc.	Golden Horseshoe Back Country Horsemen of the Virginias	NBHA - VA01	Southern Alamaance Horse Club
Blue Horse Charities, Inc.	Graham Equestrian Center, Inc.	NBHA - VA06	Southern Arabian Breeders & Riding Enthusiasts
Blue Horse Mukwa Equine Retirement & Rescue Center	Great & Small Therapeutic Riding, Inc.	NEFCAS	Southern Maryland Youth Quarter Horse Assoc.
Blue Ridge Amateur Quarter Horse Assoc.	The Great Pocomoke Fair	New Canaan Mounted Troop, Inc.	Southern Wayne Trail Riders Assoc., Inc.
Blue Ridge Arabian Horse Assoc.	Great Strides Therapeutic Riding, Inc.	New Hope Rescue	Southwest Virginia Dressage Assoc., Ltd.
Blue Ridge Eventing Assoc.	Green Hill Park Equestrian Center	New Jersey Palomino Exhibitors Assoc.	Spokes & Spurs
Bluegrass Arabian Horse Assoc.	Green Spring Hounds Pony Club	North Carolina Amateur Quarter Horse Assoc.	St. Augustine Pony Club
Boots N' Saddles 4-H Club	Hamilton County Park District's Winton Woods Riding Center	Nokesville Horse Society, Inc. (NHS)	St. Clair Saddle Club
Botetourt 4-H Horse & Pony Club	Hazelwild Farm Educational Foundation	North Carolina Amateur Quarter Horse Assoc., Inc.	Stirrup Some Fun 4-H Horse Club
Botetourt County Horse Assoc.	Heads Up! Therapeutic Riding Program Inc.	North Carolina National Barrel Horse Assoc., District 09	Stolen Horse International (SHI)
Brandywine Hounds Pony Club	Healing Hands Sanctuary	North Carolina Quarter Horse Youth Assoc.	Storm Riders 4-H Club
Breckenridge Manor, Inc.	Healing Hearts Farm	North Carolina Therapeutic Riding Center	Storybook Farm, Inc.
Briarhook Pony Club	Healing Spirit, Inc.	The North Carolina Walking Horse Ladies Auxiliary	String of Pearls Animal Sanctuaries, Inc.
The Bridle Bunch	Heart of Virginia Ranch Horse Assoc.	Northeast Virginia Dressage Assoc.	Summer County 4-H Pony Pals & Animal Lovers Club
Bright Futures Farm, Inc.	Heartmenders, Inc.	Northern Ky Horse Network (NKHN)	The Summerwinds Stables, Inc.
Broken Spur Saddle Club	Henry County Equine Assoc.	Northern Virginia Therapeutic Riding Program	Sunkissed Acres Rescue & Retirement, Inc.
Brook Hill Retirement Center for Horses	Henry County Horse & Saddle Club, Inc.	Oak Lawn 4-H Club	Tack-N-Up 4-H Club
Brush Run Pony Club	Hi Ho Hunters 4-H Club	Old Dominion 100-Mile Endurance Ride, Inc.	Tally Ho 4-H Club
Buffalo Creek Pony Club	Highlands Pony Club	Old Dominion Arabian Horse	Tarheel Appaloosa Assoc.
Calvert County Chapter PVDA	Hog Heaven Rescue Farm, Inc.	Old Dominion Gaited Horse Assoc. (ODGHA)	Taylor County Horseman's Assoc.
Calvert Therapeutic Riding Center, Inc.	Hollins University Riding Center	Old Dominion Morgan Horse Assoc.	Thoroughbred Retirement Foundation
Campbell County 4-H Hoofprints Club	Honeysuckle 4-H Club	Old Friends, Inc.	Three Phase Event, Inc.
Campbell County 4-H Saddle Up Club	Hoof N' Woolf 4-H Club	The Outlaw Gang	Town & Country 4-H Horse & Pony Club
Campbell County Bits N Pieces 4-H Club	Hoofprints In The Sand, Inc.	Ozland Horse Rescue	Trail Blazers 4-H Club
CANTER	Hoofbeats Therapeutic Riding Center, Inc.	Palmetto Equine Awareness & Rescue League (PEARL)	Tranquility Farm Equestrian Education & Renewal
Cape Henry Pony Club	Hooves 4 Hope, Inc.	Palmetto Oaks Stables, Inc.	Center, Inc.
Caroline 4-H Trailblazers	Hope Therapy, Inc.	Palomino Exhibitors Assoc. of Ohio	Traveller's Rest Equine Elders Sanctuary
Carolinans Horse Show Circuit "CHSC"	Horse Lovers United 4-H Club	Pamlico County 4-H	Tri-State Dressage Assoc.
Carroll County Equestrian Council	Horse Lovers United, Inc.	Pamlico County Horseman's Assoc., Inc.	Tri-State Equine Adoption & Rescue, Inc.
The Carrollton Hounds, Inc.	Horse N' Around 4-H Club	Pegasus 4-H Club	Tri State Jr. Rodeo Assoc.
Casanova-Warrenton Pony Club	Horse Rehab Sanctuary	Penn Ohio Barrel Assoc.	Tri-State Trotters 4-H Club
Cashvan Family Memorial Equine Fund	Horseman's Quarter Horse Assoc. of Georgia	Pennsylvania Equine Council	Triad Pony Club
Cedar Valley 4-H	Horsemasters 4-H Club	People & Pets Together Under God, Inc. (P.P. Tug, Inc.)	Triangle Wide Horsemen's Assoc.
Centaurus 4-H Club	Horsenet, Inc.	Perkiomew Creek Pony Club	True Humanities Equine Rescue Inc.
The Center for Therapeutic & Educational Riding	Horseplay Therapeutic Riding Program, Inc.	Person County Horseman's Assoc./Reins	Tucker County 4-H Junior Equestrian Team
Central Carolina Western Horseman's Assoc.	Horsepower, Inc.	Piedmont Paso Fino Horse Assoc.	Tuckerhoe Equestrian Center Foundation
Central Kentucky Racking Horse Assoc.	Horses R'us 4-H Club	Pierson Saddle Club	USCTA Area 2
Central Pennsylvania Youth Rodeo Assoc.	Howard County Horse Show Assoc.	The Pinto Organization of Kentucky, Inc.	Unicorn Center, Inc.
Central Virginia Paint Horse Club, Inc.	Howard County - Iron Bridge Hounds, Inc.	Pisgah Trailblazers	United States Driving for the Disabled Inc.
Charles County Cooperative Extension	Howard County Pony Club	Plantation Pleasure Walking Horse Assoc. of	United States Equine Rescue League, Inc.
Charles Town Race Track Chaplaincy	Humane Society of Buncombe County	Ponies & Promises Therapeutic Riding Group	United States Trail Ride, Inc.
Chestnut Hill Pony Club	Huntsville Pony Club	Pony People 4-H Horse Club	University of Delaware
Circle W. Saddle Club	Illinois Quarter Horse Youth Assoc.	Ponytales Rescue	Upshur County 4-H Equestrian Team
Clemson University Equine Center	Illinois Western Horse Show & Racing Assoc.	Potomac Highlands 4-H Horse Club	Vaqueros 4-H Horse Club
Clifton Horse Society	International Barrel Racing Assoc.	Potomac Pony Club	Varina Rising Stars
Commonwealth Search & Rescue	Islip Horsemen's Assoc.	Prince George 4-H Horse & Pony Club	Victorian Ladies Aside
Conestoga Pony Club	Jammin Hooves 4-H Club	Progressive Equestrian Therapeutic Services, Inc.	Virginia Appaloosa Horse Club
Copper Crest Riding Therapy Program	Jefferson County 4-H Saddle Club	Purebred Morab Horse Assoc.	The Virginia-Carolinans Morgan Horse Club
Country Squires/Horsin' Around 4-H Clubs	The Jefferson School	Randolph-Macon Womens College Riding Center	Virginia Draft Horse & Mule Assoc.
Coweta County 4-H Horse & Pony Club	Jessamine County 4-H Colonels Horse Club	Rapidan River Pony Club	Virginia Dressage Assoc. Central Chapter
Craig County 4-H Horse & Pony Club	Just 4 Fun Horse & Pony Club	Readington Trail Assoc. Real Life Children's Ranch	Virginia Dressage Assoc. Fredericksburg Chapter
Crazy About Horses	Kasson Willing Workers 4-H Club	The Reath Center	Virginia Horse Council
Cream Ridge Pony Club	Kentucky Dressage Assoc.	Redland Hunt Pony Club	Virginia Percheron Assoc.
Crescent Bay Pony Club	Kentucky Equine Humane Center, Inc.	Rein Dancer Therapeutic Riding Center	Virginia Pony Breeders Assoc.
Culpeper 4-H Hunt Club	Kentucky Equine Management Internship	Riding for Miracles Horse Show	Virginia State Barrel Racing Assoc.
Davidson County Horsemen Assoc./Reins	Kentucky Junior Rodeo Assoc.	Riding for the Son	Virginia Walking Horse Assoc.
Davie County Emergency Horse Rescue Team	Kentucky Thoroughbred Farm Managers Club	Riding Star 4-H Horse & Pony Club	Virginia Wild Horse Rescue
Days End Farm Horse Rescue	Kopper Top Life Learning Center	Riding to Recovery at Stonelea Farm	Wvu Equestrian Club
De La Brooke Pony Club	Country Kids 4-H Club	Rising Sun Riders 4-H Club	Wakefield Valley Pony Club
Deep Run Hunt Pony Club	La Grange Riding Team	River Cities Therapeutic Riding Center	Web of Life Animal Outreach, Inc.
The Delaware Equine Council, Inc.	Large Animal Protection Society, Inc.	River Riders 4-H Club of Mathews	West Virginia High School Rodeo Assoc.
Delmarva Paint Horse Club	Laurel Saddle Friends	River Valley Pony Club	Western North Carolina Pony Club in Carolina Region
Dimwiddle Fence & Trail 4-H Club	Laurens 4-H Horse Club	River Valley Ranch L.L.C.	Whimsical Equine Rescue Inc.
Dimwiddle Horsekateers 4-H Club	Lemon Springs 4-H Horse Club	Riverwood Therapeutic Riding Center	White Harvest Ministries, Inc. (dba White Harvest Camp)
Dream Catchers at the Cori Sikich Therapeutic Riding	Little Derby 4-H Club	Roanoke Valley Horse Rescue, Inc.	White Oak 4-H
Center	Lofmar Stables Equestrian Team	Rockbridge Hunt, Inc.	Wicomico Equestrian Center
Dream Riders Therapeutic 4-H Club	Longwood University Equestrian Team	Rocky Ridge Riders 4-H Club	The Wicomico Hunt Club
Dreams Come True Therapeutic Riding Program of HCEF	Loudoun County 4-H Sheep Club	Rocky River Pony Club	Wilderness Trace Pony Club
Dressage 4 Kids, Inc.	Lowcountry Pony Club	Round a Bit 4-H Horse & Pony Club	Wilson College Eventing Team
Eagle Hill Farm Equine Rescue	The Luci Center	Rugby Creek Animal Rescue, Inc.	Woodford County 4-H Horse & Pony Club
Eastern Amateur Arabian Horse Show Circuit - S. Del.	Mcta Horse Trials, Inc.	Saddle & Spurs 4-H Club	Yadkin Valley Hounds of the United States Pony Club, Inc.
Eastern Dressage Combined Training Schooling Assoc.	Magnolia Arabian Horse Assoc., Inc.	Saddle Lake Equestrian Center	Young Guns 4-H Drill Team
Echo Valley Saddle Club	Magnolia Farms Therapeutic Riding Center	Saddle Packs 4-H Club	
Edgecombe County 4-H	Magnolia Hunters 4-H Club	Saddlebred Rescue, Inc.	
Equi-Visions Therapeutic Riding Program	Marlborough Pony Club		