

It's a New Look for Miracle Groom® !

Any Season, Any Weather – Miracle Groom Keeps Horses Looking Their Best

With Miracle Groom from Absorbine®, it's a snap to keep horses looking their best in any weather, at any time of the year. With the new bright blue bottles and attractive and informative labels, the product is positioned to attract current and new users to this proven Bath in a Bottle®.



Miracle Groom is an easy-to-use spot and stain remover that also conditions, detangles, deodorizes, and shines without soap and water. From daily touch-ups to stubborn stains caused by grass, manure, sweat, urine, and latigo, Miracle Groom works quickly and easily and it will continue to repel dirt and dust for days. It is available as a liquid and as a convenient wipe. Absorbine is proud that *The Horse Journal*, a leading equine trade publication, tested the product and announced that “Miracle Groom is our favorite waterless shampoo/spot-remover product...we found that Absorbine Miracle Groom Touch-up Wipes work as well as the spray, removing dirt, grass, and even blood stains.”

Miracle Groom is safe for even the most sensitive skin. Enriched with Vitamin E and with a pleasant vanilla scent, Miracle Groom leaves a natural feel with no slick or greasy residue build-up. Not only does it remove stains easily, but it also enhances the natural coat color with a brilliant shine. For a horse that is sensitive to being sprayed, Miracle Groom Touch-ups are the answer.

Miracle Groom is the perfect all-weather touch-up and is safe for use on all long- and short-haired animals. Use it for last-minute show touch-ups and cold weather cleaning. It is also safe for use on your family pets.

Absorbine products are available nationwide in tack shops, farm supply stores, and catalogs. For a dealer near you or for more information, visit the Absorbine website at www.absorbine.com. Founded in 1892 by Wilbur Fenelon Young and his wife, Mary Ida, W. F. Young, Inc. has provided over a century of quality health care products for the equine industry. From its headquarters in East Longmeadow, Massachusetts, the company is committed to extending this heritage into the new century. Visit the company's website at www.absorbine.com for more information.



For more information, contact Heather Bean, Brand Manager, at 800-628-9653 x477

A high resolution digital photograph is available by contacting llarrabee@absorbine.com

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