

Statesman Logo

The Statesman logo is used for private label product purchased by Southern States Cooperative, Inc. for sale in our retail locations.

Use of the Statesman logo on product packaging must be approved by the buying division. Any packaging utilizing the Statesman logo must be reviewed and approved by Southern States Corporate Marketing.

Please contact Jennifer Gwyn, Advertising Manager, at 804-281-7803 or jennifer.gwyn@sscoop.com with any questions regarding logo usage.

The Statesman logo is available in a variety of formats to fit the various needs presented in packaging design. The color version is preferred, whenever possible.

4 color process:



Filename: StatesmanLogo_CMYK

1 color PMS:



Filename: StatesmanLogo_5473U

PMS Color: 5473 Uncoated

Black Only:



Filename: StatesmanLogo_Black

Reversed Out (White):



Filename: StatesmanLogo_White_Rev