

SOUTHERN STATES® PET FOOD

NEARLY 100 YEARS OF EXPERIENCE IN ANIMAL NUTRITION

Milled in the U.S.A - 100% Money-Back Guarantee

The Southern States Advanced line is a premium brand for demanding pet owners who insist on only the very best for their dogs. It's made from the finest ingredients and packed with absolutely essential nutrients, including premium poultry meal, Omega-3 & 6 fatty acids for healthy skin and coat, and chelated minerals for easy digestion and higher nutrient absorption. The Southern States Advanced line comes in four different formulas:



Southern States Advanced Adult, 22% protein/12% fat

Maintenance formula made from wholesome chicken and rice and fortified with vitamins, minerals and fatty acids for normally active adult dogs.

Compares to: Diamond Maintenance, Blue Seal Adult, Loyall Adult Maintenance.



Southern States Advanced Active, 26% protein/18% fat

Energy formula made from wholesome chicken and rice and fortified with vitamins, minerals and fatty acids for especially active adult dogs.

Compares to: Diamond Premium Adult, Sportmix High Energy Adult, Blue Seal Active Dog Formula.

Southern States Advanced Sport, 24% protein/20% fat

Stamina formula made from wholesome chicken and rice and fortified with vitamins, minerals and fatty acids for adult working, hunting and sporting dogs.

Compares to: Diamond High Energy, Sportmix Energy Plus Adult, Loyall High Performance.

Southern States Advanced Puppy, 28% protein/18% fat

Growth formula made from wholesome chicken and rice and fortified with vitamins, minerals and fatty acids to meet the special first-year needs of puppies.

Compares to: Diamond Puppy, Loyall Puppy.

The Southern States Naturals line is formulated with only the highest quality and most wholesome natural ingredients. This pet food contains no artificial colors, flavors or preservatives. The result is a natural, great tasting food for your best friend.



Southern States Naturals Chicken, Rice and Pearled Barley, 26% protein/16% fat

Southern States Naturals Lamb Meal and Rice, 22% protein/12% fat

Maintenance formulas made from all natural ingredients and fortified with vitamins, minerals and amino acids for normally active adult dogs.

Chicken, Rice and Pearled Barley

Compares to: Diamond Naturals, Nutro Max, IAMS ProActive Health.

Lamb Meal and Rice

Compares to: Diamond Naturals, Nutro Natural Choice, IAMS ProActive Health.



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The **Southern States Complete** line is formulated for pet owners who want to keep their dogs happy and healthy without compromising on taste or value. It's made with high-quality ingredients, providing a highly nutritious diet for dogs of all ages. The Complete line comes in four different formulas:



Southern States Complete Adult Formula, 21% protein/10% fat

Maintenance formula for normally active adult dogs.

Compares to: Ol' Roy Complete Nutrition, Blue Seal Krunchies, Purina Dog Chow.



Southern States Complete Active, 27% protein/15% fat

Energy formula for especially active adult dogs.

Compares to: Ol' Roy High Performance, Pride Adult Performance, Black Gold Performance Blend.



Southern States Complete Sport, 24% protein/20% fat

Stamina formula for adult working, hunting and sporting dogs.

Compares to: Sportmix Energy Plus Adult, Blue Seal Natural 26, Black Gold High Energy Blend.



Southern States Complete Puppy, 28% protein/12% fat

Growth formula fortified with vitamins and minerals to meet the special first-year needs of puppies.

Compares to: Sportmix Puppy Mini Morsels, Blue Seal Puppy Formula, Purina Puppy Chow.

The **Southern States Dog and Cat Foods** are value formulations that provide complete and balanced nutrition without compromising on quality.



Southern States Dog Food, 21% protein/9% fat

Money saving maintenance formula made from wholesome grains and meat proteins for adult dogs.

Compares to: Sportmix Bite Size, Red Flannel Canine Select Formula, Black Gold Kennel Blend.



Southern States Cat Food

Maintenance formula made from premium chicken proteins and fats for adult cats.

Compares to: Meow Mix Original Choice, Whiskas Meaty Selections, Sportmix Original Recipe.



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